

## **Privacy Policy (GDPR)**

Maison Jacobs

Rue des Trois Burettes, 1435 Mont-Saint-Guibert, Belgium

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### **1. Introduction**

Maison Jacobs attaches great importance to the protection of your personal data. This Privacy Policy describes how we collect, use, and protect your information in accordance with the General Data Protection Regulation (GDPR) and Belgian law.

### **2. Data Controller**

The controller for your personal data is Maison Jacobs, located at Rue des Trois Burettes, 1435 Mont-Saint-Guibert, Belgium. Email: [info@maisonjacobs.com](mailto:info@maisonjacobs.com).

### **3. Data We Collect**

- Identification data: Name, first name, address, email, phone number.
- Order data: Details of products or services purchased, order history, billing info.
- Payment data: Transaction information via secure payment providers.
- Technical data: IP address, browser type, language preferences (via cookies).

### **4. Purposes of Processing**

We process your data for:

- Managing orders and deliveries.
- Providing customer service.
- Sending newsletters (with your consent).
- Ensuring website security and performance.

### **5. Data Retention Period**

Your data is kept for the duration necessary for the purposes for which it was collected (e.g., 3 years for marketing prospects, 10 years for accounting documents).

### **6. Data Sharing**

Your data is only shared with third parties necessary for our services (logistics, payment, IT hosting) and is never sold to third parties.

## 7. Your Rights

Under the GDPR, you have the right to access, rectify, erase, limit, and object to the processing of your data. You can exercise these rights by contacting [info@maisonjacobs.com](mailto:info@maisonjacobs.com).

## 8. Security

Maison Jacobs implements appropriate technical measures to guarantee the security and confidentiality of your data.

## 9. Applicable Law

This policy is governed by Belgian law. Any dispute will fall under the jurisdiction of the courts of Walloon Brabant.